

# BUSINESS PARTNER SUPPORT

GREAT LIGHTS. GREAT OPPORTUNITIES. GREAT BUSINESS.

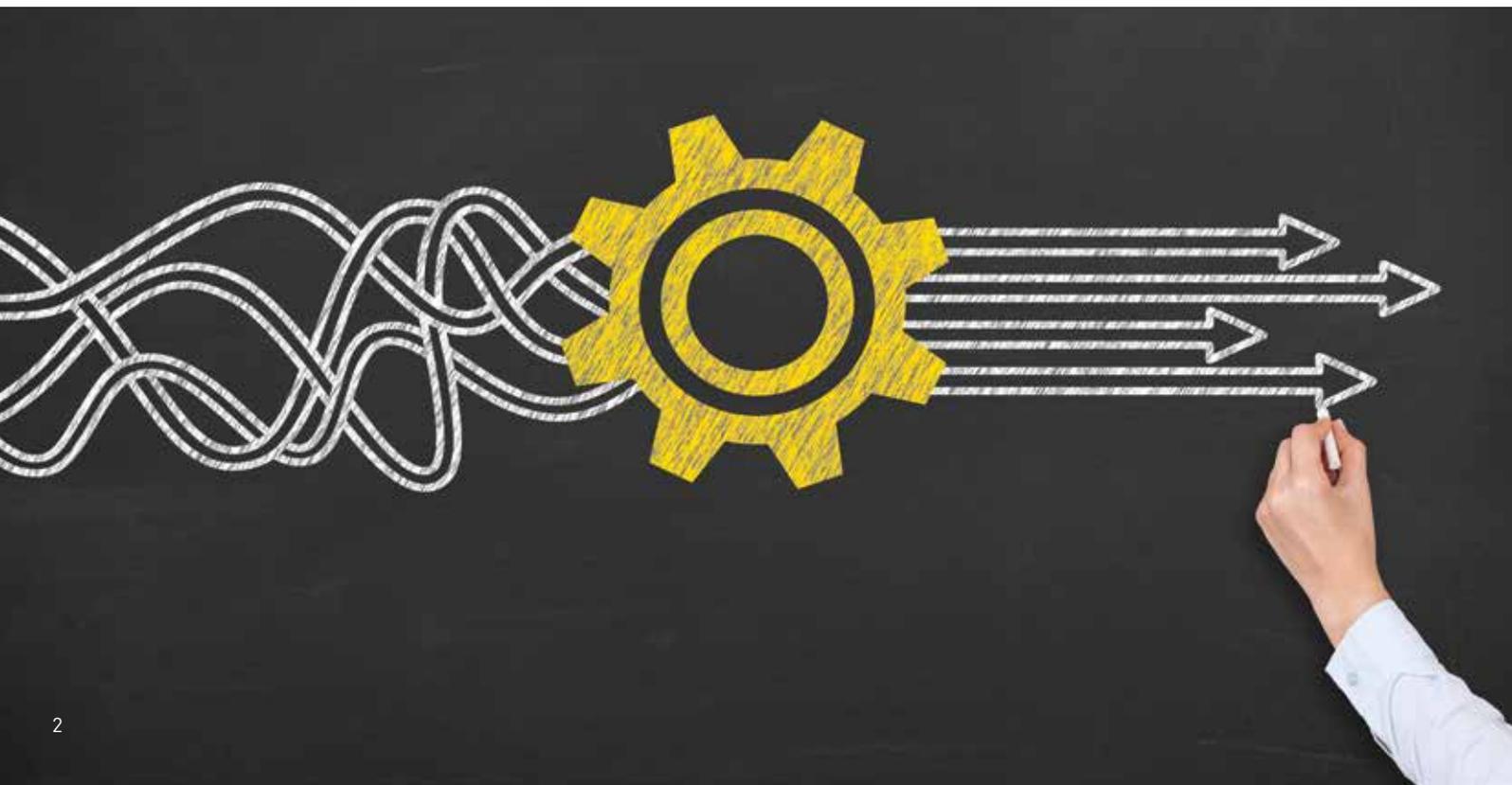


# GREAT LIGHTS. GREAT OPPORTUNITIES. GREAT BUSINESS.

The world of work lights is growing and changing at breakneck speed. With SCANGRIP as your partner, you're in expert hands, and we'll take care of your business.

SCANGRIP wants to be a long-term partner with the primary objective to provide attractive business opportunities that strengthen your market position and expand your business. With SCANGRIP, you get all sorts of support to assist your everyday operation – and we help you go to market with ease. And our BUSINESS PARTNERSITE is full of useful stuff for your sales, marketing and technical departments.

Doing business with SCANGRIP is as easy as our products are sophisticated.



# SCANGRIP BUSINESS PARTNERSITE

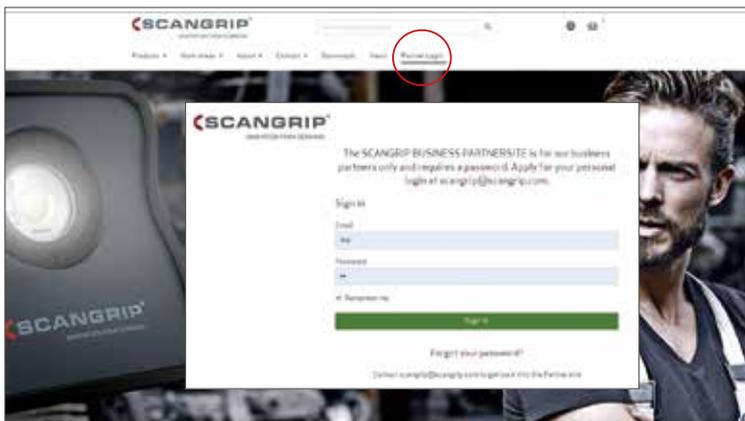
// Online marketing platform  
– everything gathered in one place!

The SCANGRIP BUSINESS PARTNERSITE is your online marketing platform where you will find everything you need to market the SCANGRIP products.

The platform has proven to be very successful and efficient, and we are constantly developing this valuable and powerful marketing tool.

At the PARTNERSITE you will find a lot of pre-designed sales campaigns and ready-to-go marketing concepts which makes it easy and fast for you to promote the SCANGRIP lights.

The SCANGRIP BUSINESS PARTNERSITE is for our business partners only and requires a password. Apply for your personal login at [scangrip@scangrip.com](mailto:scangrip@scangrip.com).



“The SCANGRIP PARTNERSITE is really great  
– it contains everything we need.”

“We have never seen a marketing tool like the SCANGRIP PARTNERSITE at any other supplier. It is so amazing. Very professional”.

# PRODUCT DATA

// All the details that make your life easier!

Setting up a range of new products in your ERP system, product management system or webshop, you need a lot of basic product information. One of the key-features of the PARTNERSITE is the opportunity to create a complete CSV file with all specifications and product details for any product you select.

The file extract provides a complete data overview and contains all information about the products: item number, EAN code, product name, technical description and details of size and weight.

Everything is made available to our valuable partners at the SCANGRIP BUSINESS PARTNERSITE.

EXPORT

Purpose

Original

Export format

Csv

Download



”

“All we need in one place. Another strong tool for us being a SCANGRIP business partner.”

“SCANGRIP understands that access to all updated product data is a big challenge”.

# PRODUCT PICTURES AND VIDEOS

## // Pictures

With up to 5,000 pictures in our database, we offer you easy access to download and use the pictures as you need them. We provide both product pictures, pictures of product details and specific functionality, as well as application pictures.

Choose between different formats, high and low resolution and cleandraw to fit your work at hand.



## // Video

Video can be used in personal sales and is one of the most important and profitable digital marketing tools. Continually, we produce professional product videos showing our work lights' features, functions and benefits.

The videos are available at YouTube and can also be downloaded from the PARTNERSITE.



Product range

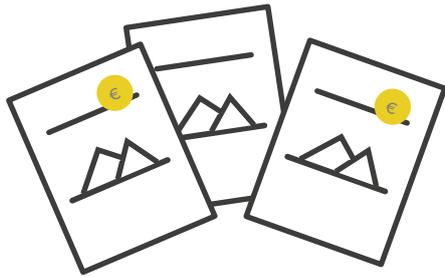


Single product

# PROMOTIONS

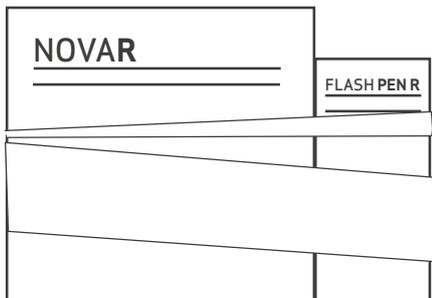
## // Limited edition promotions

Special promotion kits are offered for a limited period of time. Also, matching marketing templates will be available for download on the PARTNERSITE. It has never been easier to offer special promotions to your customers.



## // Custom-built promotions

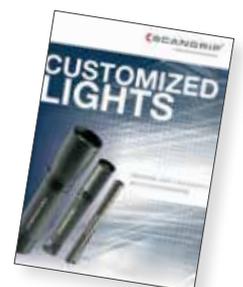
For a minimum order of 50 pcs we offer to wrap your products in a bundle. Creating unique opportunities for combining products together or combining products with accessories, making a higher profit in one sale.



See more information on our PARTNERSITE for specific details.

## // Customized lights

As a special service, SCANGRIP offers to laser-engage your logo on our high-quality flashlights. Use as gimmick for special events, company anniversary or the like

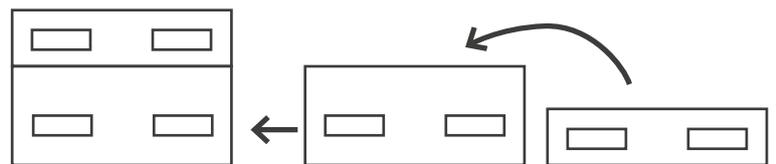
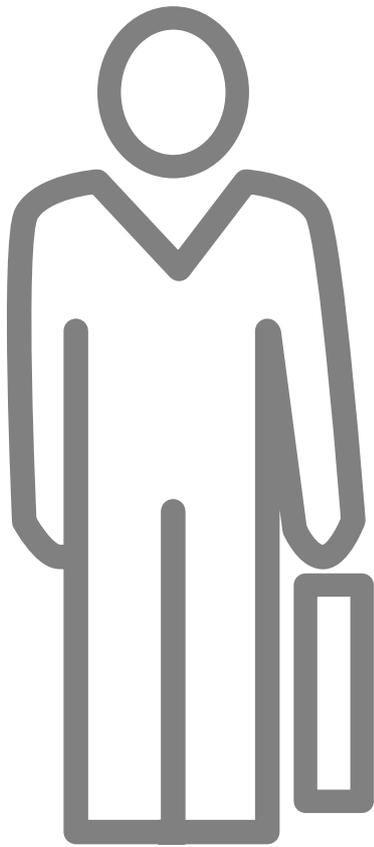


See more information on our PARTNERSITE for specific details.

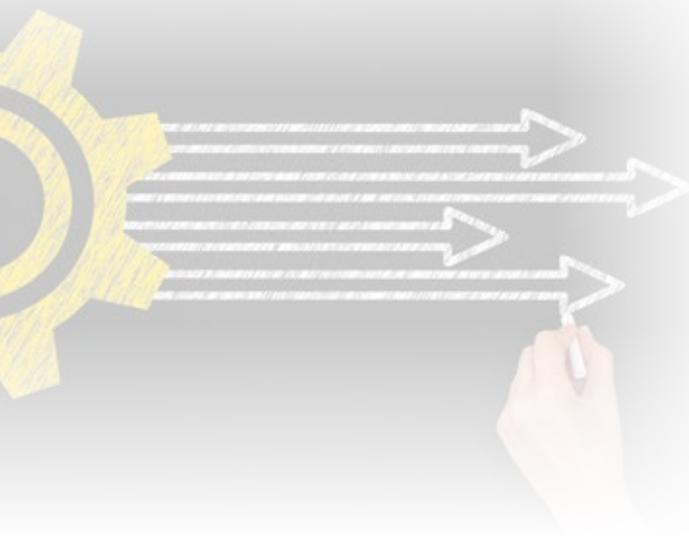
## SALES TOOLS

### // Demo click boxes

To support your external sales people, we offer sturdy and handy click boxes with demo products. Choose between different content. Special net price including practical box in a compact design.



Click demo boxes



See more information on our [PARTNERSITE](#) for specific details.

# BROCHURES

// For web use and print production

Also presented on our PARTNERSITE you will find print ready PDF and InDesign folders for creating your own copy of the SCANGRIP product brochures.

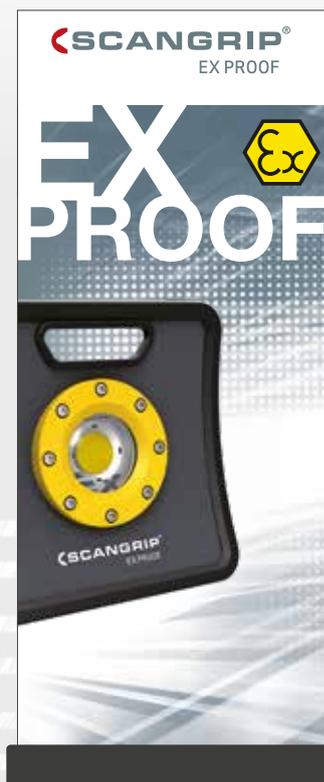


Brochures

# EXHIBITIONS

// Flexible exhibition equipment

SCANGRIP is the leading and most important lighting brand in Europe. We want to offer the best working tool on the market. When exhibiting our products it is of great importance that the impression reflects our high-quality, high-performance lights.



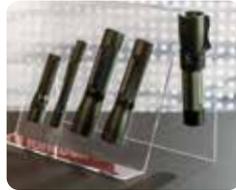
Roll ups

In order to support your exhibition participation, we offer a range of flexible exhibition equipment. To make it easy for you to order the various equipment we offer, we have made an overview on the SCANGRIP BUSINESS PARTNER SITE with all details.

At SCANGRIP we are dedicated to the design and feel of our products. The functional design is important to show and demonstrate when exhibiting our lights.



Acrylic display for headlamp.



Acrylic flashlight display



See more information on our PARTNERSITE for specific details.



Flexible cardboard pop-up display with two integrated brochure holders and metallic counter top.



Flexible cardboard DEMO display for COLOUR MATCH with video player, metallic demo plate and matching spread sheets



See more information on our PARTNERSITE for specific details.

Some items are not on stock but can be produced on request. Please contact SCANGRIP marketing if you have any exhibition requests.

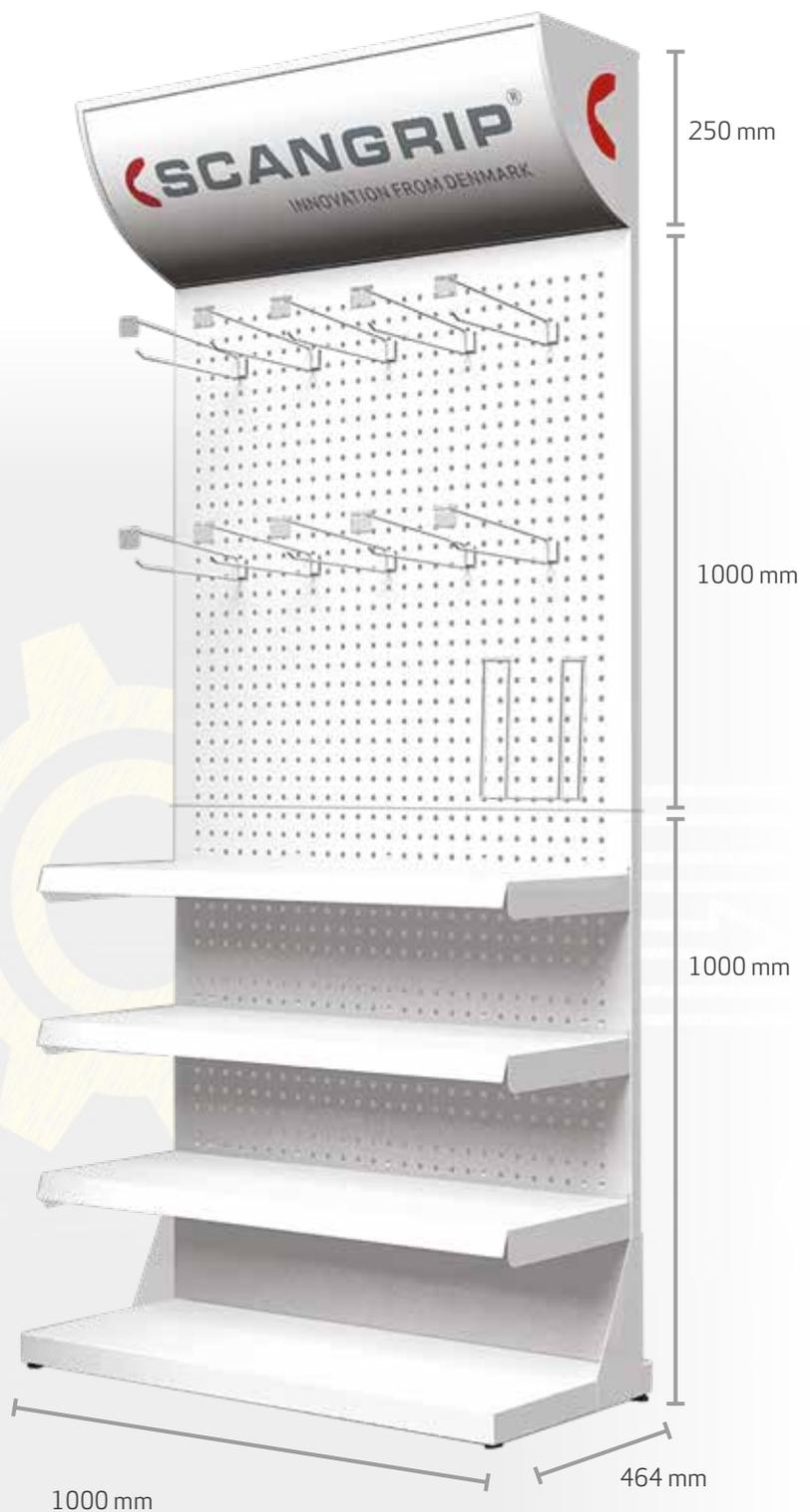
# SCANGRIP BRAND IN SHOP

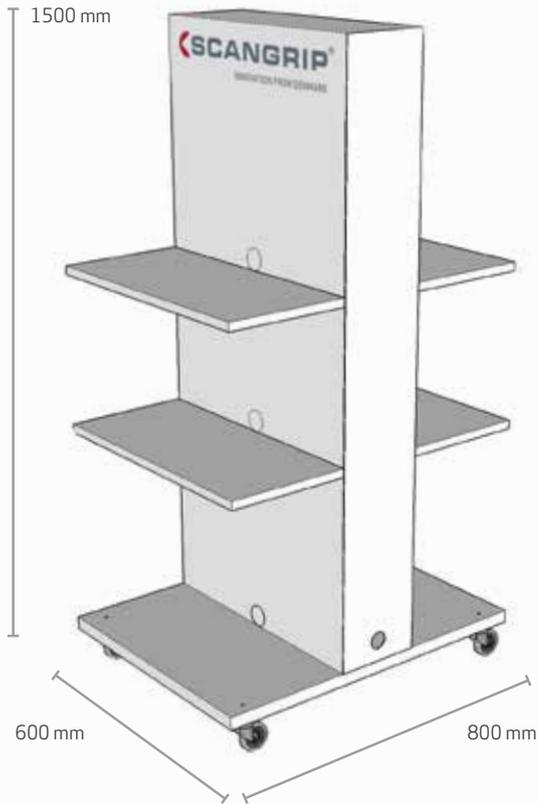
## // Exclusive shop display with top light

Display your SCANGRIP products in this exclusive white metal display with top light in stores. Create your own set-up with the 10 flexible hooks and three removable shelves. Making a dedicated exclusive SCANGRIP product area increases visibility and overall sales.



See more information on our PARTNERSITE for specific details.





## // Shop display for demo of floodlight

The SCANGRIP range of high-quality floodlights is constantly increasing with more and more products to choose among. It is our experience that end-users become enthusiastic about our floodlights when they see and feel for themselves all the features and extremely powerful light output. That's why a demo-display will increase the sales in your shop!

The floodlight demo display is freestanding, durable and made of metal.

Designed for a flexible product mix.

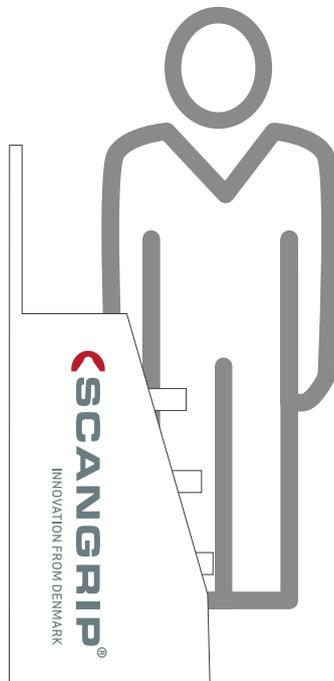


See more information on our PARTNERSITE for specific details.



## // Cardboard shop display

Perfect point of sales cardboard shop display for various product selections. Can be ordered as a knockdown version or fully stocked with your selection of goods. The display contains three shelves, where two are removable, furthermore the display is also delivered with two metal strips to display magnetic products.



See more information on our PARTNERSITE for specific details.



# BUSINESS PARTNER SUPPORT

## Creating light and business opportunities

SCANGRIP is Europe's leading manufacturer of work lights for professionals providing the strongest and most comprehensive ranges of work lights with the latest LED lighting technology available on the market.

We want to be a long-term partner with the primary objective to provide attractive business opportunities that strengthen your market position and expand your business.

SCANGRIP is innovation from Denmark: All products are designed and developed by SCANGRIP in Denmark and manufactured at our own factories.

SCANGRIP was established in 1906 and has been manufacturing high quality hand tools for the industrial and automotive sectors for more than 110 years.

